



RUTH ABRAHAMSON

ARLINGTON ALLIANCE PARTNER

“Arlington and Base Consulting share a common belief that it is essential to attract inspirational leaders to the non-profit sector to sustain its vibrancy and health and to advance its mission critical work. Working with Arlington as a client and partner, with their attention to diversity, good governance and inspirational leadership, aligns well with our values.”

Ruth Abrahamson is the Chief Executive Officer of Base Consulting and Management, a multi-management company that creates value for clients in all aspects of association and conference, event management and consultancy, both nationally and internationally. Ruth is a thought leader in the non-profit sector and a diversity champion who brings both senior executive and board leadership experience. She grasps the complex worlds of stakeholder relations and government relations and bringing many voices to the table to advance the most critical issues facing the non-profit sector and communities locally, nationally and internationally.

Ruth has spent over 30 years in the association management, convention and meeting planning fields in Canada, the UK and France and speaks English, French and German. Her areas of expertise include governance, strategic planning, partnership positioning, communications and marketing, programming, association management, recruiting and international convention management, fundraising, and logistics infrastructure.

Ruth first obtained her Certified Meeting Professional in 1990 and participates in several industry associations including the Canadian Society of Association Executives, American Society of Association Executives, Association Management Companies Institute, Meeting Professionals International and Tourism Toronto where she has held various volunteer roles over the years.

Ruth has recently been appointed to the Board for Association Management Companies Institute Canadian chapter, she sits on Ryerson University’s “Magnet” Advisory Council (a digital resource project), serves on the Nominating and Governance Committee and Strategic Planning Committee of the Mackenzie Health Foundation and previously served on various committees at JVS Toronto where she was Chair of the Board. In 2014, Ruth was awarded the Shem Tov (Good Name) Award, recognizing leaders representing the highest levels of excellence in volunteer service in Toronto’s Jewish community, for her role as Chair of the Board for JVS Toronto. In addition, in 2010 she received a 10-year Ontario Volunteer Service Award for demonstrating “great dedication and commitment.”

Ruth earned her Honours BA from York University.